thePath:

thepathwechoose.ai



thePath:visions

The 14 Visions

People and Technology,
Harmonized

01

Leadership

Leaders understand what is happening in the organization and have more time to lead. AI helps them make sound decisions while staying close to the people who know the work.

02

Financial Health

The organization earns enough to stay strong and invest in its people, relationships and future. Saving money matters, but people are more than a cost to cut.

03

Employees

Employees help shape how AI changes their work. Their knowledge matters. They spend less time on repetitive tasks and more time thinking, learning, creating and helping others.

04

Technology

The organization's tools work together and suit how people actually work. People understand what the tools do, what they can access and where their limits are.

05

Customers

Customers get reliable, thoughtful service and can reach a person when they need one. AI helps the organization remember their needs, respond with care and keep its promises.

06

Suppliers and Partners

Suppliers and partners remain trusted people and businesses to work with. AI helps them share useful information and work together without losing fairness or respect.

07

Community and Society

The organization considers how its AI choices affect people outside the business. It treats people with dignity and helps share the benefits with the wider community.

08

Public Trust and Communication

The organization explains its use of AI honestly to staff, customers, partners and the public. Its claims match what it does, and it can show evidence to support them.

09

Working Life

Work becomes calmer, clearer and more worthwhile. People spend less time searching for information or repeating tasks. They have more time to think, build relationships and do work they take pride in.

10

Opportunity and Growth

The organization finds new ways to serve people and stay strong. Growth can mean better service, new work or stronger relationships. Getting bigger is only one possible goal.

11

Knowledge and Shared Memory

The organization keeps important knowledge, including why past decisions were made. People can find what they need without relying on one person's memory. Private information stays limited to those allowed to use it.

12

Rules and Responsibility

People know how AI is used, what information it can access and who is responsible. There are clear rules for checking work, protecting private details and deciding when a person must make the call.

13

Identity and Legacy

The organization keeps the standards, relationships and knowledge that make it worth choosing. New technology helps carry these strengths forward while leaving room to improve.

14

Learning and Change

The organization keeps learning as AI and people's needs change. It tests ideas carefully, listens to feedback and corrects mistakes. It keeps reviewing its use of AI after the first setup.

thePath:participate

Help shape the path.

We share what leaders tell us, so other organizations can learn from it too.

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01
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02
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Who is behind The Path



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