thePath:

thepathwechoose.ai



thePath:proclamations

The Twelve Proclamations

People and Technology, Harmonized

01

AI transformation is human transformation.

Its success must be judged by what happens to people, relationships, work, and society, not simply by what the technology can do.

02

Progress must have a direction.

An organization must decide what kind of future it wants before deciding which technology to adopt.

03

Capability without humanity is not progress.

The purpose is to help organizations become more capable without becoming less human.

04

Those affected must have a voice.

Employees, customers, partners, and communities should not merely experience transformation; they should help shape it.

05

Employee trust is essential infrastructure.

People will not share what they know if they believe that knowledge will be used to make them disposable.

06

Human judgment must retain authority.

AI may inform, organize, and assist, but consequential responsibility cannot be surrendered to a system.

07

Knowledge should strengthen the organization, not escape it.

Organizational memory should be connected, protected, permission-aware, and available to the people entitled to use it.

08

What makes an organization valuable must survive its transformation.

Technology should carry its character, standards, relationships, and accumulated wisdom forward, not flatten them.

09

Efficiency is not a sufficient purpose.

Saving time or money is worthwhile only when the released capacity is directed toward better work, stronger relationships, new opportunities, and shared benefit.

10

Trust must be earned through evidence.

Principles must shape decisions; decisions must shape implementation; implementation must produce evidence; and communication must tell the truth.

11

An organization is responsible beyond its walls.

AI choices affect customers, vendors, communities, public trust, meaningful employment, privacy, and the distribution of opportunity.

12

Transformation is never finished.

Organizations must retain the ability to learn, question, correct, and adapt as technology and its consequences continue to change.

Relationship to the 14 Visions

The proclamations declare what Path believes. The fourteen visions describe where those beliefs must be applied across an organization and its relationships.

thePath:participate

Help shape the path.

We share what leaders tell us, so other organizations can learn from it too.

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01
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02
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03
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Who is behind The Path



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